



BOWLS CANADA BOULINGRIN *What do we do?*

We advance the sport of Bowls in Canada

We do this to create new opportunities for Canadians, so they can enjoy the sport of lawn bowls at any level!

We PROMOTE

- Coordinating National Bowls Day
- Sharing bowls stories through our various forms of communications
- Live streaming national championships
- Showcasing world-class Canadian athletes to raise the profile of bowls across the country
- Creating and sharing posters, promotional videos and brochures

We EDUCATE

- Developing “How to” videos, Lawn Bowler’s Handbook, “Learn to bowl” programs for all ages
- Advancing the Bowls National Coaching Certification Program and National Umpire Training Program
- Collaborating with Provincial Bowls Organizations to support the training of local coaches and umpires

We RECOGNIZE

- BCB Perfect End Pins
- Club Centenary Plaques
- 25 year pin and 50 year pin

We INFORM

- Sharing innovative ideas on recruiting new members, maintaining quality greens and hosting events
- Answering bowlers’ questions about all things bowls related
- Keeping bowlers up to date on industry standards in Safe Sport, Responsible Coaching, Long-term Bowler Development and more!



We create COMMUNITY

- Linking bowlers together through social media, e-newsletters, and direct messaging
- Maintaining a website to serve as a central hub of information
- Supporting local and provincial grant applications

We offer OPPORTUNITIES

- Running a national championship program for bowlers across Canada
- Working with clubs to host events and create legacies for their members to enjoy for years to come.
- Supporting development and leadership opportunities for our volunteers on operational committees and the Board of Directors
- Implementing a national team program – required in order to meet federal government criteria for sport recognition

We ADVOCATE

- Working to ensure Bowls remains a federally recognized sport in Canada – essential for clubs when competing against other activities for support at the municipal and provincial levels
- Liaising with World Bowls to ensure the Laws of the Sport are up-to-date and Canadian interests are represented
- Supporting clubs and provinces in their lobbying efforts
- Ensuring Bowls remains a safe, inclusive and developmentally appropriate sport for all by working collaboratively with other national organizations such as

- Sport for Life Society
- Canadian Centre for Ethics in Sport
- Coaching Association of Canada
- Commonwealth Games Canada
- Blind Bowls Association of Canada
- Canadian Paralympic Committee
- Parachute Canada

for more information visit BowlsCanada.com